

# BOHEMIAN NIGHTS<sup>®</sup> AT NewWestFest

## **ABOUT DOWNTOWN FORT COLLINS BUSINESS ASSOCIATION AND BOHEMIAN NIGHTS**

Bohemian Nights at NewWestFest is co-produced by Bohemian Nights LLC and the Downtown Fort Collins Business Association (DBA). Bohemian coordinates and pays for the artists and music production, offering the music as a gift to the community. The DBA coordinates the beverages, concessions and vendor booths. The festival is the DBA's biggest fundraiser of the year, with proceeds from beverage sales and vendor fees going directly to support its mission. The 2018 festival marks 14 years of Bohemian Nights' music offerings.

### Downtown Fort Collins Business Association Mission

- The DBA is organized to promote Downtown Fort Collins and to help it thrive.
- The DBA helps downtown thrive with economic vitality and creative collaboration.
- The DBA serves as an advocate for Downtown Fort Collins and represents over 225 active business members: arts organizations, restaurants, retail stores, entertainment, professional, service and non-profit.
- The DBA annually produces more than 100 days of free programming and events attracting more than 100,000 people to Downtown Fort Collins, providing a traditional hometown feeling and civic pride for the Fort Collins community.

### Bohemian Nights Mission

- Bohemian Nights presents quality, live music productions featuring Colorado musicians.
- Bohemian Nights exposes community members to new, emerging and established Colorado artists.
- Bohemian Nights showcases new, emerging and established Colorado musicians; reveals Fort Collins as a music city; and shares the gift of music.