

BOHEMIAN NIGHTS[®] AT NEWWESTFEST

ABOUT DOWNTOWN FORT COLLINS BUSINESS ASSOCIATION AND BOHEMIAN NIGHTS

Bohemian Nights at NewWestFest is co-produced by Bohemian Nights LLC and the Downtown Fort Collins Business Association (DBA). Bohemian coordinates and pays for the artists and music production, offering the music as a gift to the community. The DBA coordinates the beverages, concessions and vendor booths. The festival is the DBA's biggest fundraiser of the year, with proceeds from beverage sales and vendor fees going directly to support its mission. The 2019 festival marks 15 years of Bohemian Nights' music offerings.

Downtown Fort Collins Business Association (DBA) Mission

- The DBA is a non-profit organization that works to advance the vibrancy, vitality and prosperity of the downtown district.
- The DBA serves a membership base of over 200 active businesses, including retailers, restaurants, non-profit and arts organizations, entertainment venues, and healthcare and professional service providers.
- The DBA annually produces more than 100 days of free community programming, special events and business promotions that attract over 200,000 people to historic Old Town Fort Collins each year.

Bohemian Nights Mission

- Bohemian Nights presents quality, live music productions featuring Colorado musicians.
- Bohemian Nights exposes community members to new, emerging and established Colorado artists.
- Bohemian Nights showcases new, emerging and established Colorado musicians; reveals Fort Collins as a music city; and shares the gift of music.